

Mohammad Hossein Khan Mohammadi

Senior SEO Specialist



Profile Summary

Senior SEO Specialist with 4 years of specialized experience in optimizing websites according to the latest **Google algorithms** and improving organic rankings on SERPs. Proficient in using analytical tools such as **GSC** and **GA4**, and experienced in creating actionable reports using **Looker Studio**, **Power BI**, and **BigQuery**. Skilled in developing **SEO strategies**, **managing advertorial** and other ad campaigns, and enhancing user experience.

Education

Master

- Islamic Azad University
- Computer Engineering - Software
- 2024 - Present

Bachelor

- University of Science and Culture
- Computer - Professional Software Engineering
- 2021 - 2023

Associate

- Faculty of Islamic Revolution in Tehran
- Computer Engineering - Software
- 2018 - 2021



Work Experience

Coming Soon :)



2019



Junior SEO and Content Creator

- **Landa Online Accounting Software & Gamma**

HelpDesk : I managed the websites and served as the SEO specialist for Doman Samaneh, which owns two software products, Gamma and Landa. My responsibilities included improving keyword rankings, designing and executing advertising projects such as catalog design, PPC ads, and managing advertorials. Additionally, I handled the design of LandingPages, SEO optimization, content creation, and the redesign of several website pages.



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- **Dartoot Legal Group:** I developed and optimized the website, achieving 7M+ impressions and 9,000+ daily visits in five months.
- **Sabtefarda:** Increased website traffic by 35% compared to the previous period and improved customer conversion rates.
- **Hamrah Aval:** I designed and implemented the blog and managed on-page and technical SEO for the Dorsa project. I also conducted keyword research and collaborated with the content team, which led to a significant increase in click-through rates for both the blog and main website in three months.



Skills

Hard Skills

- Seo Off Page & On Page
- Seo Technical & Keyword Research
- GA 4 & GSC & Microsoft Clarity & Yandex Metrica
- Ahrefs & Semrush & Moz
- Gtmatrix & PageSpeed
- Looker Studio & Power BI & BigQuery
- Screaming Frog
- SEO Strategist
- Website Design WordPress

Soft Skills

- Public relations and negotiation
- Problem solving skills
- Good listening skills
- Creative
- Teamwork

Certificates

Certificates

- Technical SEO (**Semrush**)
- Keyword Research with Semrush (**Semrush**)
- SEO & SEO II (**HubSpot Academy**)
- Marketing Analytics and Measurement (**Google**)
- Smart Business Management with Power BI Software (**IMI**)
- Foundations of Cybersecurity (**Google**)
- Databases and SQL for Data Science with Python (**IBM**)
- ESET PROTECT (**Kamiran**)
- Fundamentals of Strategy Formulation (**Hamrah Academy**)
- Internship at Hamrah Aval in SEO Position (**Hamrahe Aval**)



Achievements

Seo & WordPress

- Selected for the 10th Internship Program of the **Hamrah Aval Academy** in the **SEO Position**
- **Website Design Instructor** with WordPress at the Farhang Javan Private High School

Thank You



Khan-mohammadi.ir



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